



## Clean Business Program

---

Clean Marin is a coalition of environmental organizations, municipal and county agencies, local businesses and individuals working together to create a litter-free Marin. The Clean Business Program urges businesses all over Marin County to join the program and make a commitment to adopting litter-reducing practices into their establishments.

***Waste, and especially litter, have major negative effects on our communities and the environment.***

Any litter originating from your business has the potential to enter the environment through storm drains, wind dispersion, and scavenger birds and animals. Not only is littering a violation of your municipality's Urban Runoff Pollution Prevention ordinance, it can also lead to clogged storm drains; the degradation of local creeks, bays, and the ocean; and cause harm or death to fish and other wildlife. Waste is also a major eyesore and makes our streets dirty and unappealing. Doing our best to manage waste correctly will significantly limit these impacts, as well as allow materials such as plastics to be disposed of responsibly.

***Marin residents value and prioritize businesses that uphold environmental standards.***

By joining the Clean Business Program and promoting the simple, litter-free practices you can show your customers that you are an active member of the community and invested in the health of our neighborhoods and the environment.

***A small investment for the environment comes with long term returns.***

The Clean Business Program asks that businesses commit to maintaining the outside of their property, both front and back. This includes sweeping the sidewalk in front of the property, maintaining behind your business (loading docks, alleys, dumpster areas), providing proper waste and recycle bins for your customers, and educating staff and customers on proper sorting of recyclable and compostable material, such as through visual aids. In return, businesses will receive publicity for being a Clean Business through the Clean Marin website and Facebook page and get to display the Clean Marin window sticker in their store fronts.

Join the Clean Business Program and distinguish your business as a responsible, environmentally conscious, and valuable part of the community's well-being.